

RJR Sales Company
7 Lincoln Street
Hawthorne, New Jersey 07506

R.J. O'Rourke
Division Manager



August 17, 1989

TO: J. H. Casey
RE: Weisek Foodtowns

Dear Joe:

Weisek Foodtowns has accepted an RJR Consolidated Savings Center for their Edison store. This fixture will consolidate all savings brands and tobacco on a 7' Flex fixture, placed in front of the courtesy counter.

Attached is a diagram of this fixture indicating merchandising space by manufacturer and product.

On 8/17/89 I placed an order for this fixture to be shipped to the store. Please inform me of your scheduled installation date, as I would like to be part of the installation.

As information, this installation will remove the Philip Morris supplemental fixture from the Edison store.

I am currently working on a Consolidated Savings Fixture for Weisek's Colonia store, which I will forward to you when completed.

Thank You again for your assistance with this chain.

Sincerely,

Rick
R. J. Westenberger

RJW/mp

CC: DLB

M-2

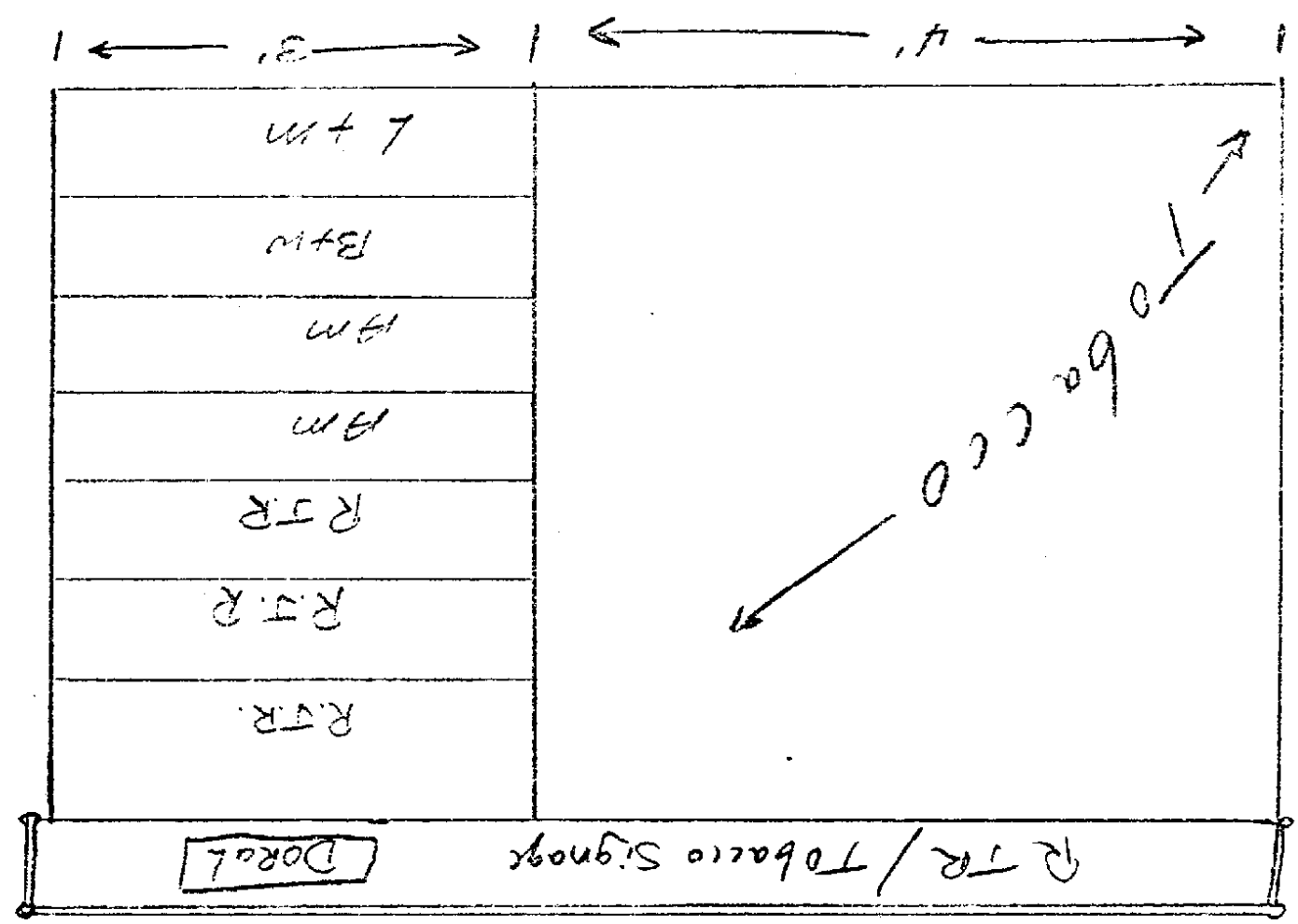
*Installed 8/28/89.
Rick was informed
of installation as per
Dawn.*

D.M. *[Signature]* 187/89
T&D *[Signature]* 1915/89
S.R.M. *[Signature]* 1/1/1
S.A.M. *[Signature]* 183/89

51854 1364

Weiser Food Town - Edison, N.J.

51854 1365



Savings Rows:
RTR - 27
RM - 18
B+W - 9
L+M - 9

Courtesy
window

GJ1576UN

SALES MATERIAL SYSTEM
FLEX MASTER ORDER

08/17/8
ORDER NUMBER: 9229-022

DIAGRAM 035 (SINGLE DEPTH, HIGH PROFILE WITH SECURITY)

IS AVAILABLE FOR IMMEDIATE SHIPMENT. USE PF5 KEY TO COMPLETE YOUR ORDER.

PF2 - RETURN TO ORDER ENTRY MENU (ABORTS ORDER)
PF5 - ORDER COMPLETE
PF10 - RETURN TO 'ORDER ENTRY-3' (RESTART THIS ORDER) PA1 - HELP
48 0-00

GJ1578UN

SALES MATERIAL SYSTEM
ORDER ENTRY COMPLETED

08/17/8
ORDER NUMBER: 9229-022

YOUR ORDER 9229-0222 HAS BEEN SUCCESSFULLY PROCESSED.

PF2 - RETURN TO ORDER ENTRY MENU
PF10 - RETURN TO 'ORDER ENTRY-3' (PROCESS A NEW ORDER W/SAME SHIP-TO ADDRESS)
PRESS 'ENTER' TO PROCESS A NEW ORDER WITH A NEW SHIP-TO ADDRESS
48 0-00

51854 1366